



## BENEFITS

- Online, real-time Face-to-Face Supervised Remote In-Person Identity Proofing interaction with applicant
- Strong evidence of applicant's identity by live attestation, e-signature document and audio/video record
- Live Trained and Notary Public or Certified Trusted Agent
- User friendly and time-saving
- Global Access
- Non-Public Database Identity Attribute Verification
- Compliant Federal and industry standards and regulation

## TECHNICAL REQUIREMENTS

- Smartphone, Tablet, PC, Apple iOS, Android OS's with web-enabled video camera. All major browsers supported.

## CERTIFICATIONS

- Surescripts Certified

## CONTACT US

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## SUPERVISED REMOTE IN-PERSON IDENTITY PROOFING - AN ALTERNATIVE TO KNOWLEDGE BASED VERIFICATION

As business organizations transform more activity online they encounter identity theft and fraudulent online activity, which is one of the fastest-growing, costly and most dangerous crimes. Unfortunately, it is easy for a criminal to obtain personal information for fraudulent use. Healthcare and financial industries are main targets for cyber thieves.

Until now, Knowledge Based Verification (KBV) solutions have been the primary method for many organizations to verify an Applicant's identity via a secret regard something someone has, is, or knows about their self. The concept of faceless, user self-asserted information compared against historical public and financial records has demonstrated it has inherent challenges. At best, KBV verifies knowledge about a person, it does not verify the identity of a person.

## PERSONA TRUST™ - VIRTUAL IN-PERSON PROOFING

**Persona Trust™, the Identity Management service division of AYIN International, provides Remote Electronic Identity Proofing solution known as Virtual In-Person Proofing, which is equivalent to physical in-person proofing for Private, Healthcare, Financial, and Government sectors.**

**Our approach as an Identity Manager is designed to provide very strong assurance, high confidence and solid evidence based accountability in the validation of an individual's identity. With Identity Proofing being the gateway/first line of defense, organizations gain greater protection and mitigate risk from fraudulent and unauthorized transactions, program registration/enrollment and access to sensitive information, thus establishing a solid foundation for trusted relationships and exchange of information.**

**We've strategically deployed our patented methods and systems to support Registration Authorities (RA), Credential Service Providers (CSP), and remote claimant subscribers challenged with identity proofing and digital identity trust credential acquisition and support regulatory compliance.**

## HOW IT WORKS

Our patented face to face real-time interactive identity proofing solution leverages E-Signature and HD Video Conference Call technology coupled with the expertise of professional, impartial/unbiased trained and certified Notary Publics or Certified Trusted Agent to witness the event. Using our solution is simple...with only easy steps;

- Applicant books online appointment convenient for their schedule
- Applicant meets with Notary Public or Certified Agent within a secure HD Video Conference/Call
- Applicant presents their identification documents
- Notary Public or Certified Agent completes Identity Proofing Application
- Identity attributes are verified and completed Identity Proofing Application locked PDF is sent to RA within minutes of online Video Call.